

Application for financial assistance under the Bonjour brand outreach program

Your company name (if applicable): _____

Family name: _____ First name: _____

Address: _____

City: _____ Postal code: _____

Telephone: _____ Extension: _____

Email address: _____

Name of the dispatcher that the applicant works for (taxi company): _____

Vehicle information

Vehicle identification number (VIN): _____

Licence plate number: _____ Model year: _____

Engine type:

☐ Combustion ☐ Electric ☐ Rechargeable hybrid ☐ Hybrid ☐ Propane

Wheelchair accessible vehicle: ☐ Yes ☐ No

Original vehicle colour:

☐ White

☐ Other colour

Type of wrap:

☐ Vinyl

☐ Paint

Check all the equipment that the vehicle has:

☐ Dome light ☐ Physical taximeter ☐ Electronic taximeter ☐ Payment terminal

☐ I certify that the body of the submitted vehicle is in perfect condition.

Signed at _____ on _____
(city) (Date: year-month-day) (signature of the applicant)

Eligibility for the Bonjour brand outreach program

Eligibility criteria

1. The applicant must provide the following supporting documents for each vehicle covered by the application:
 - a. Duly completed application form;
 - b. Proof of vehicle authorization and registration certificate issued by the SAAQ;
 - c. Proof of installation of the vehicle's dome light and taximeter;
 - d. Submission from the wrap supplier, including the following information:
 - ✓ Supplier's name and address
 - ✓ Supplier's GST and QST numbers
 - ✓ Description and estimated price of the service
2. The vehicle's model year must be 2021, 2022, 2023, 2024 or 2025;
3. The vehicle must have been wrapped no earlier than January 1, 2024;
4. The application for financial assistance must be submitted by email to:
boujour@agencemobilitedurable.ca.

Procedure for payment of financial assistance

1. Applications for financial assistance will be reviewed by the Agency on a first-come, first-served basis. Accepted applications will receive assistance until the funds are exhausted.
2. The Agency and Tourisme Montréal will share the taxi wrapping costs equally, to the extent that funds are available. The amount of eligible financial assistance for a taxi is determined by engine type and vehicle accessibility. The allowable percentages of wrapping costs are as follows:
 - 100% of wrapping costs before-taxes for electric and rechargeable hybrid vehicles (maximum grant of \$ 3,000 per vehicle);
 - 100% of wrapping costs before-taxes for vehicles accessible to people with reduced mobility, regardless of the type of combustion (maximum grant of \$ 3,000 per vehicle);
 - 80% of wrapping costs before-taxes for hybrid vehicles (maximum grant of \$ 2,400 per vehicle);
 - 60% of wrapping costs before-taxes for other combustion vehicles not accessible to people with reduced mobility (maximum grant of \$ 1,800 per vehicle).
3. A vehicle may receive financial assistance only once, except in cases such as total loss.
4. Once the application has been accepted by the Agency, the applicant will receive by email a preauthorization letter indicating the amount awarded and the description of the next steps to be taken.

5. The applicant will have twenty (20) working days from the date of the preauthorization letter to complete any required training and to apply the brand identity to the vehicle for which the application is made.
6. Once the vehicle's branding has been completed, the applicant will have ten (10) working days to provide the Agency with proof of the wrap and the final invoice.
7. If the documents submitted are in compliance, an Interac e-Transfer will be sent to the applicant.